



**2018 SEAA Agenda
March 11-14, 2018
Loews Royal Pacific Resort
at Universal Studios Orlando, Florida**

Sunday, March 11th

8:00 p.m. - 10:00 p.m.	SEAA Super Hero Party (if you have to travel on Sunday, come join us)	Wantilan Luau Pavilion
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Monday, March 12th

10:00 a.m.	Registration Open, sponsored by JCB	Oceana Grand Ballroom Pre-Function A
10:00 a.m. - 4:00 p.m.	Exhibitor Set-Up	Oceana Grand Ballroom 1-6
12:00 p.m. - 3:00 p.m.	CPP Training by ETA	Hibiscus
3:00 p.m. - 5:00 p.m.	SEAA Innovation Competition, #innovationbattle2018	Oceana Grand Ballroom 11
5:00 p.m. - 6:30 p.m.	Opening Reception in Exhibit Hall, sponsored by National Merchants Association	Oceana Grand Ballroom 1-6
6:45 p.m.	Transportation to After Hours Party, sponsored by Worldpay	Convention Center Driveway
7:00 p.m. - 11:00 p.m.	After Hours Party, sponsored by Worldpay	Mango's Tropical Café 8126 International Drive

Tuesday March 13th

8:30 a.m.	Registration Open, sponsored by JCB	Oceana Grand Ballroom Pre-Function A
9:00 a.m. - 10:00 a.m.	Continental Breakfast in the Exhibit Hall, sponsored by Mastercard	Oceana Grand Ballroom 1-6
9:00 a.m. - 10:45 a.m.	Exhibit Hall Open <i>Exhibitors may access the Hall at 8:30 a.m. to refresh displays, Continental Breakfast will be available for the Exhibitors at 8:30 a.m. and for everyone at 9:00 a.m.</i>	Oceana Grand Ballroom 1-6
10:00 a.m. - 10:50 a.m.	Breakout Sessions 1 1a: mPOS State of the Union: Where We are and What's Next <i>Christopher Dismukes, Ingenico</i> 1b: Security Challenges of the eCommerce Merchant <i>Alex Kaluski, Trustwave</i> 1c: Understanding Cryptocurrency & BitCoin <i>Eric Brown, Aliant Payments</i>	Hibiscus 1 Oceana Grand Ballroom 8 Oceana Grand Ballroom 9
11:00 a.m. - 11:45 a.m.	Opening Remarks & Working with Fintech Partners (panel discussion)	Oceana Grand Ballroom 10-11
12:00 p.m. - 1:00 p.m.	Lunch, sponsored by American Express	Oceana Grand Ballroom 7
1:00 p.m. - 1:45 p.m.	Keynote Speaker, Charles Tillman, sponsored by FIS Payments	Oceana Grand Ballroom 10-11
2:30 p.m. - 4:30 p.m.	Exhibit Hall Open	Oceana Grand Ballroom 1-6
2:30 p.m. - 3:20 p.m.	Breakout Sessions 2 2a: Surcharge – Rules and Opportunities	Hibiscus 1

Ed Levene, CardCharge

2b: Value Beyond Processing™ (panel discussion)
Sonny Wooten, National Benefit Programs
Barry Davis, Womply
Andrew Altschuler, Independent/Merchant Financing
Frank Fennell, KloseBuy

Oceana Grand Ballroom 8

2c: RSPA - The New Frontier (as we serve our Members)
John Kirk, RSPA

Oceana Grand Ballroom 9

3:30 p.m. - 4:20 p.m.

Breakout Sessions 3

3a: Challenges of Cross-Border Processing
Heather Petersen, National Merchant Association
3b: The Alphabet Soup of Merchant Acquiring
Chas Gannon, FIS
3c: TBD

Hibiscus 1

Oceana Grand Ballroom 8

Oceana Grand Ballroom 9

4:30 p.m. - 5:30 p.m.

Happy Hour

Oceana Grand Ballroom Pre-Function A

5:30 p.m. - 7:00 p.m.

Closing Reception in Exhibit Hall, sponsored by **Dream Payments**

Oceana Grand Ballroom 1-6

Wednesday, March 14th

6:30 a.m. - 9:30 a.m.

Breakfast at your leisure, sponsored by **eProcessingNetwork**

Islands Dining Room

