



**2018 SEAA Agenda**  
**March 11-14, 2018**  
**Loews Royal Pacific Resort at Universal Studios**  
**Orlando, Florida**

**Sunday, March 11th**

8:00 p.m. - 10:00 p.m. SEAA Super Hero Party (if you have to travel on Sunday, come join us) Wantilan Luau Pavilion

**Monday, March 12th**

10:00 a.m. Registration Open, sponsored by **JCB** Oceana Grand Ballroom Pre-Function A  
10:00 a.m. - 4:00 p.m. Exhibitor Set-Up Oceana Grand Ballroom 1-6  
12:00 p.m. - 3:00 p.m. ETAU Introduction Class Hibiscus  
3:00 p.m. - 5:00 p.m. SEAA Innovation Competition, **#innovationbattle2018** Oceana Grand Ballroom 11  
5:00 p.m. - 6:30 p.m. Opening Reception in Exhibit Hall, sponsored by **National Merchants Association** Oceana Grand Ballroom 1-6  
6:45 p.m. Transportation to After Hours Party, sponsored by **Vantiv/Worldpay** Convention Center Driveway  
7:00 p.m. - 11:00 p.m. After Hours Party, sponsored by **Vantiv/WorldPay** Mango's Tropical Café  
8126 International Drive

**Tuesday March 13th**

8:30 a.m. Registration Open, sponsored by **JCB** Oceana Grand Ballroom Pre-Function A  
9:00 a.m. - 10:00 a.m. Continental Breakfast in the Exhibit Hall, sponsored by **Mastercard** Oceana Grand Ballroom 1-6  
9:00 a.m. - 10:45 a.m. Exhibit Hall Open Oceana Grand Ballroom 1-6  
*Exhibitors may access the Hall at 8:30 a.m. to refresh displays. Continental Breakfast will be available for the Exhibitors at 8:30 a.m. and for everyone at 9:00 a.m.*  
10:00 a.m. - 10:50 a.m. Breakout Sessions 1  
Breakout 1a (Session TBD) Hibiscus  
Breakout 1b (Session TBD) Oceana Grand Ballroom 8  
Breakout 1c (Session TBD) Oceana Grand Ballroom 9  
11:00 a.m. - 11:45 a.m. Opening Remarks & Payment Industry updates, Jason Oxman Oceana Grand Ballroom 10-11  
12:00 p.m. - 1:00 p.m. Lunch, sponsored by **TBD** Oceana Grand Ballroom 7  
1:00 p.m. - 1:45 p.m. Keynote Speaker, Charles Tillman, sponsored by **FIS Payments** Oceana Grand Ballroom 10-11  
1:45 p.m. - 2:30 p.m. Session TBD Oceana Grand Ballroom 10-11  
2:30 p.m. - 4:30 p.m. Exhibit Hall Open Oceana Grand Ballroom 1-6  
2:30 p.m. - 3:20 p.m. Breakout Sessions 2  
Breakout 2a (Session TBD) Hibiscus  
Breakout 2b (Session TBD) Oceana Grand Ballroom 8  
Breakout 2c (Session TBD) Oceana Grand Ballroom 9

3:30 p.m. - 4:20 p.m.	Breakout Sessions 3 Breakout 3a (Session TBD) Breakout 3b (Session TBD) Breakout 3c (Session TBD)	Hibiscus Oceana Grand Ballroom 8 Oceana Grand Ballroom 9
4:30 p.m. - 5:30 p.m.	Happy Hour	Oceana Grand Ballroom Pre-Function A
5:30 p.m. - 7:00 p.m.	Closing Reception in Exhibit Hall, sponsored by <b>TBD</b>	Oceana Grand Ballroom 1-6

**Wednesday, March 14th**

6:30 a.m. - 9:30 a.m.	Breakfast at your leisure, sponsored by <b>TBD</b>	Islands Dining Room
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